



HUDSON
VALLEY
NONPROFIT
CONSULTANTS



CONNECT WITH EXPERTS

Name: Marc W. Halpert

Expertise: Secure online donation, event registration web pages, online silent auctions, online ad journals, one-time/Recurring credit card, debit card, ACH processing, online payment fraud protection tools, LinkedIn marketing consulting

Company Name: Your Best Interest LLC and its divisions E-Giving and Connect2Collaborate

Position: Managing Partner

Website: [LinkedIn.com/ln/MarcHalpert](https://www.linkedin.com/in/MarcHalpert)

Social Profiles: Facebook Business, Twitter

Email Address: MarcHalpert@YourBestInterestonline.com

Location: Fairfield County, Ct.

ABOUT ME AND MY WORK

Typical projects, tasks or challenges you partner with nonprofits on?

- Secure electronic payment tools, techniques to velocity of cash inflows and reduce variable costs of business banking and administration.
- Advisor to nonprofits, associations, membership organizations to improve cashflow; strategize on latest payment technologies to optimize business operations.
- Client service strengths in creative new processes, customer care, problem-solving.
- Best practices in online credit card fraud prevention.
- LinkedIn branding consulting to ensure cohesiveness for all professionals in the organization to make the mission appear united and increase opportunities for advancement

Why would someone choose to work with you?

- I evaluate and advise your organization with smarter e-payment methods to speed cash flow.
- I always bring 110% of my 20+ years' experience, energy, and creativity to my clients.
- My tagline: "We exceed expectations."